

Message Text

UNCLASSIFIED

PAGE 01 ROME 10701 092054Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 W
-----010584 101907Z /45

R 090922Z JUN 78
FM AMEMBASSY ROME
TO SECSTATE WASHDC 3428
INFO AMEMBASSY BERN
AMEMBASSY BONN
AMEMBASSY BRUSSELS
AMEMBASSY COPENHAGEN
AMEMBASSY LONDON
AMEMBASSY PARIS
AMEMBASSY STOCKHOLM
AMEMBASSY THE HAGUE
AMCONSUL MILAN

UNCLAS ROME 10701

E.O. 11652: N/A
TAGS: BEXP, IT
SUBJECT: TEMPS CASE NO. 0100

REF: STATE 120712 (NOTAL)

1. FOLLOWING INFORMATION GATHERED FROM TRADE SOURCES AND
BUSINESS CONTACTS:

2. NUMBER OF OPERATORS OF AMUSEMENT GAMES: WE ARE UNABLE TO
QUOTE ANY MEANINGFUL FIGURE, BECAUSE THERE IS NO
ORGANIZED BODY IN THIS SECTOR.

3. NUMBER OF MACHINES IN OPERATION:
JUKE BOXES: APPROX. 80,000
PINBALL GAMES: APPROX. 200.000
VENDING MACHINES: APPROX. 550.000

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4. NUMBER OF LOCAL MANUFACTURERS: TEN TO TWELVE MAJOR
MANUFACTURES PLUS 20 TO 30 SMALLER FIRMS OF NO MORE THAN 3
TO 10 WORKERS.

5. U.S. BRANDS MOST KNOWN ON LOCAL MARKET ARE: SEEBURG,
ROCK-OLA, WILLIAMS BALLY.

6. CURRENT NUMBER OF DISTRIBUTORS:AGENTS/IMPORTERS: APPROX.
20 TO 25.

7. ADDITIONAL DATA NOT REPEAT NOT READILY AVAILABLE SINCE
NO OFFICIAL STATISTICS PUBLISHED NOR SPECIFIC OR AUTHORITATIVE
INFORMATION SOURCES LOCATED. A COMPLETE AND REALISTIC MARKET
SURVEY COVERING THIS SECTOR WOULD REQUIRE A LARGE NUMBER OF
MANHOURS.

8. EMBASSY SECONDS THOSE POINTS MADE IN LONDON 08572 AND
REQUESTS ADDITIONAL GUIDANCE ON TEMPS.HOLMES

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978ROME10701
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780243-0720
Format: TEL
From: ROME
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780676/aaaacndm.tel
Line Count: 73
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 63cf428c-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 120712
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2414676
Secure: OPEN
Status: NATIVE
Subject: TEMPS CASE NO. 0100
TAGS: BEXP, IT
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/63cf428c-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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